

CURRICULUM VITAE

PERSONAL DATA

Family Name : Piromalli
Name : Daniela
Date and Place of Birth : August, 8th 1953 – Rome
Status : Married
Address : Via R. Forster, 48
00143 Rome – Italy
Phone : +39 06 5036 792
Foreign languages : French and English

Education

1972 Diploma at Tourism High School
Istituto A. Diaz, grade 59/60
1973 – 1976 University of Rome, Foreign Languages Course
1974 English Course at British Institute in Rome
English Course at the Cambridge University
1974 Airline Tariffs and Ticketing course
1975 French Course at Saint Luis de France' Study Center

Professional Training

1976	UTA	Paris	Advances Tariff IATA and ATAF course	2 weeks
1977	UTA	Paris	Basic course Cargo Reservation and Rates	2 weeks
1978	Air France	Paris	Special IT fares course	1 week
1982	UTA	Paris	Sales and Marketing course	1 week
1983	UTA	Paris	Communication and PR course	1 week
1990	Air Afrique	Abidjan	Basic ALPHA 3 reservation and ticketing training	2 weeks
1992	Air Afrique	Abidjan	Amadeus training course	1 week
1992	Air Afrique	Abidjan	Frequent Flyer Seminar	3 days
1992	Air Afrique	Abidjan	Advanced Amadeus course	1 week
1993	Air Afrique	Abidjan	Special Passengers Service course	2 weeks
1994	Air Afrique	Abidjan	Advanced Special Passengers Service course	1 week
2000	Air France	Paris	Frequent Flyer handling course	1 week

Professional Experience

1973	AVIATOUR	Rome	Group guide in Italy and abroad
1974/75	HISATOUR	Rome	

Ticketing and reservation agent

1975/02 AIR AFRIQUE Rome

Secretary to Passenger & Cargo Sales Department;
Market research and Statistics;
Tourism promotion of the ten States members of the
multinational airline;
IATA resolution implementation;

Passenger Sales Agent, booking and ticketing agent;
Group and Tour Operator allotment management;

Assistant to Central & Southern Italy Sales Manager;
Coordination and implementation of promotional and
advertising activities;
Fam Trip organization, Travel Trade media relation, Time
Table bi-annual edition.

2002/03 CONTINENTAL AIRLINES Rome

Administrative Agent, passengers Bank Settlement Plan BSP
and Cargo Accounts Settlement System CASS;

2003 MASTER CONSULTING Rome

Financial Director;
Account Manager for AAA Hotels & Resorts, Maldives;
PR Manager for Philadelphia CVB;
PR Manager for Pennsylvania Office of Tourism.