

Dear ladies & gentlemen

This to inform you that I am acquainted professionally with Master Consulting, its Managing Director, Massimo Loquenzi and the staff since a long time and I appreciated their professional approach in promoting the destinations they represent.

Moreover, we are acquainted as well with the team that Master Consulting will appoint to work for Brand USA in Italy and Spain: both Silvio Rebula as Strategic Director and Danielle Di Gianvito as Trade Coordinator have an exceptional reputation and experience in promoting the USA as a primary tourism destination.

The above is an acknowledgment of my recognition of the professional skills of both teams MC and the appointees delegated to represent BRAND USA in Italy and Spain.

Warm regards.



**Consuelo Cerri**

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