

**Oggetto:** Re: BRAND USA trade representation in Italy and Spain

**Data:** lunedì 2 ottobre 2017 11:01:11 Ora legale dell'Europa centrale

**Da:** Lucia Alessi

**A:** Massimo Loquenzi

To Whom It May Concern

I'm writing to recommend Master Consulting and their appointees to represent BRAND USA in Italy and Spain.

We at Naar have been professionally acquainted with Master Consulting, its Managing Director Massimo Loquenzi and its staff since a long time and we have appreciated their competent and effective approach in promoting the destinations they represent.

We also know very well the team that Master Consulting will appoint to the task: Silvio Rebula as Strategic Director and Danielle Di Gianvito as Trade Coordinator. Both have an exceptional reputation and experience in promoting the USA as a premier tourist destination.

We have no doubts you will be exceptionally pleased to have them representING BRAND USA in Italy and Spain.

Sincerely

**Lucia Alessi**

*Product Development Manager*

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